ARROW CREATIVE

ARTIST'S STUDIOS

ARROW CREATIVE

WHO WE ARE

Arrow is a creative resource center for Memphis and the surrounding communities. We have two areas of focus, the small business looking to grow and the artistically inclined, wanting to take classes and shop. For our creative entrepreneurs we have studio space, shared equipment and additional revenue opportunities such as teacher or selling in our retail store. For our art enthusiasts, we offer professionally taught art classes for adults and children, retail therapy with local makers, and gallery shows and events to be immersed in the local arts culture.

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WELCOME TO YOUR NEW HOME

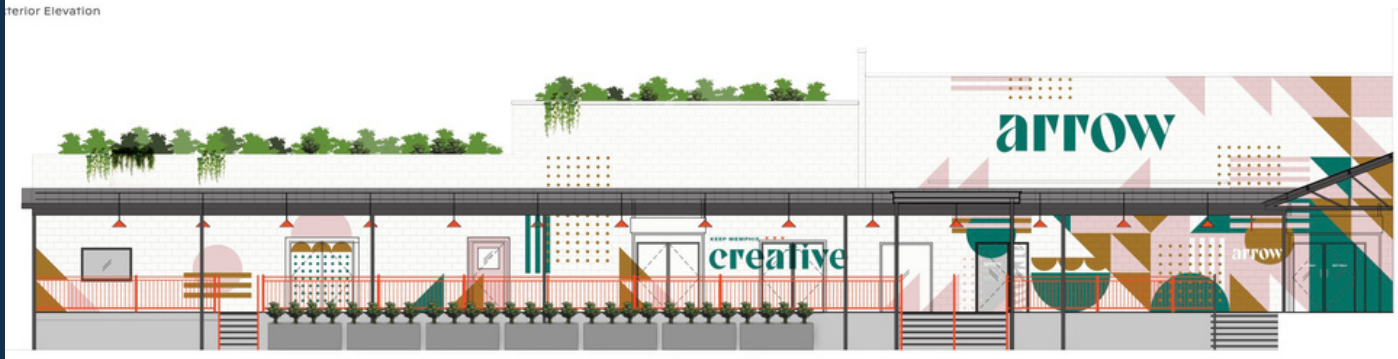
Select your personal studio in this unique creative community.

Ranging in size from 100 - 300 square feet, creatives have the ability to secure a studio that works best for their individual needs. Studios are required to be open to the general public when the store is open, at least 15 hours a week. Studios are encouraged to have a mini storefront or gallery wall to sell during studio hours.

Main working studios are equipped with large white walls and access to a sink and other amenities. Individual studios are 6 and 12 month lease agreements, with 24 hour access. Studios will have access to common areas, break rooms, and membership benefits. Studio spaces range from $300-$670/month.

The new Arrow space is bright and spacious. A conducive location for making and shopping. Wayfinding signage has been placed through out the space so every studio will be sure to be visited by guests.

terior Elevation



For more information:
visit arrowcreative.org
email hello@arrowcreative.org
IG @ArrowCreativeMemphis FB @ArrowCreativeMEM

ARROW CREATIVE

MEMBER BENEFITS

+Arrow Creative Email Updates
+Added to our Arrow Members page
+Access to exclusive member-only events and classes
+Access to our archived videos of Positively Creative classes
+ 10% Discount on classes and workshops
+ 10% Discount on fundraising events, Positively Creative Summit, and Memphis Fashion Week
+ 10% Discount on sponsorship rates
+ Opportunity to use Arrow as a product drop site
+ Higher commission split for Arrow retail
+ Discounted space rental
+ Opportunity to use Arrow as a product pick-up site for customers
+ Promotional opportunities through social media outlets
+ Team access to communal desk space and computer with Adobe Creative Cloud (9am-6pm)
+ Access to shared equipment
  -Fashion Design-cutting room and Brother sewing machines
  -Books Arts, Papermaking, Printmaking, Letterpress, Painting & Drawing, Woodworking, Ceramics, Metals equipment available
+ Opportunity to showcase during trunk shows and pop up events

$420/yr value included with your studio space

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EXPECTATIONS & COMMITTEES

EXPECTATIONS

- Work and sell out of your studio
- Be open and inviting to customers in the space
- Be available in your studio at least 15 hours a week during store hours, currently Thursday-Saturday
- Place at least one item in the retail store for a 60/40 split
- Keep hours updated on your individual studio board
- Attend member meetups to show support for other creatives
- Participate on at least one committee.
- Attend events as available
- Studio Renters are ambassadors for the organization. As such, they should promote the organization to family, friends, co-workers, associates, etc.
- Ask for advice and guidance when needed, your community is here to support you!

COMMITTEES

- Special Events
  - Memphis Fashion Week
  - Holiday Bazaar
  - Gallery Openings
- Mentorship
  - Youth Creative Entrepreneur Residency
  - Co.Starters
- Membership
- Blogging
- Pop Ups
- Galleries
- Retail Store

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STUDIO FLOOR PLAN

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STUDIO RATES

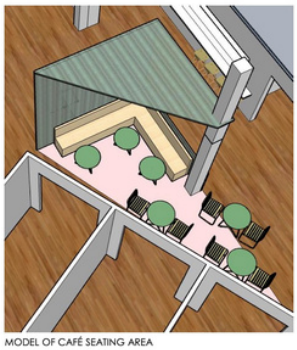
● = Available

Creative Offices	Monthly Rate	Size (sqft)	
Office 101-103	$ 650.00	432	
Office 106	$ 300.00	130	10'6x12'3
Office 108	$ 450.00	317	19x16'7
Office 109	$ 400.00	232	19x12'2
Office 114	$ 550.00	400	14x28'6
Studio 127	$ 675.00	420	14'1x30'2
Office 214		2000	
Office 207	$ 300.00	126	
Office 206	$ 200.00	126	
office 223-225	$ 1,200.00		
Available Studios			
Studio 14.1-3	$ 650.00	277	19x14'6
Studio 17.1-2	$ 650.00	295	19'8x14'9
Studio 17.3-4	$ 650.00	260	19'8x13'11
Studio 32	$ 300.00	97	9'10x10'7
Studio 33	$ 300.00	97	9'10x10'7
Studio 34	$ 300.00	97	9'10x10'7
Studio 35	$ 400.00	172	13'4x12'8
Studio 36	$ 325.00	140	11x12'8
Studio 37	$ 475.00	204	16x12'8
Studio 38	$ 325.00	140	11x12'8
Studio 39	$ 375.00	169	13'2x12'8
Studio 40	$ 675.00	288	18x16
Studio 41	$ 360.00	155	9'10x17
Studio 42	$ 300.00	117	10'3x11'4
Studio 43	$ 300.00	117	10'3x11'4

ARROW CREATIVE

WHAT TO EXPECT

PAINTED PERFORATED METAL PANELS AT CAFÉ SEATING | FOCAL POINT FOR MAIN ENTRY WITH LOGO

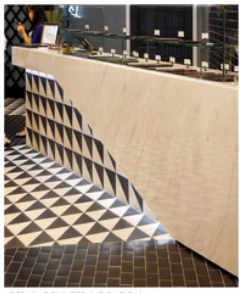


MODEL OF CAFÉ SEATING AREA

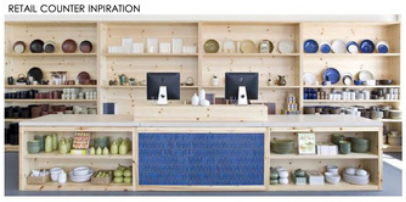
ARROW LOGO INSPIRATION ON PANELS

RETAIL DISPLAY BOXES

RETAIL DISPLAY BOXES



RETAIL COUNTER INPIRATION



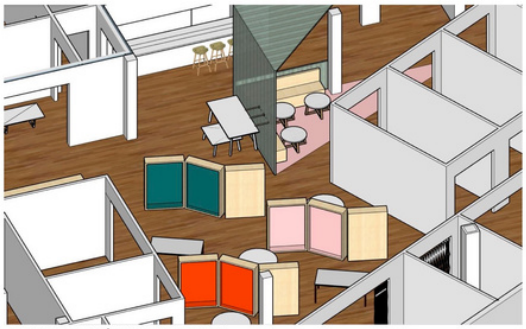
RETAIL COUNTER INPIRATION

RETAIL DISPLAY TABLES

collect + curate
STUDIO

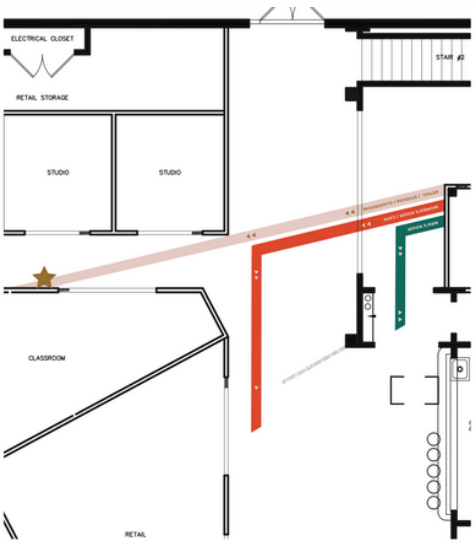
retail counter and imagery

arrow



VIEW OF RETAIL, CAFÉ SEATING AND F&B SPACE

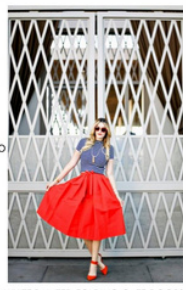
VIEW OF RETAIL SPACE AND STUDIOS



Floor treatment and signage: close up

★ *Indicates wall sign*

CLIP LIGHTS IN STUDIO SPACE



WHITE PAINTED FOLDING GATE DOORS

PERFORATED WALL PANELS FOR DISPLAY

EXAMPLE OF POWER DROP SYSTEM OVER STUDIOS FOR POWER ACCESS

SketchUp models

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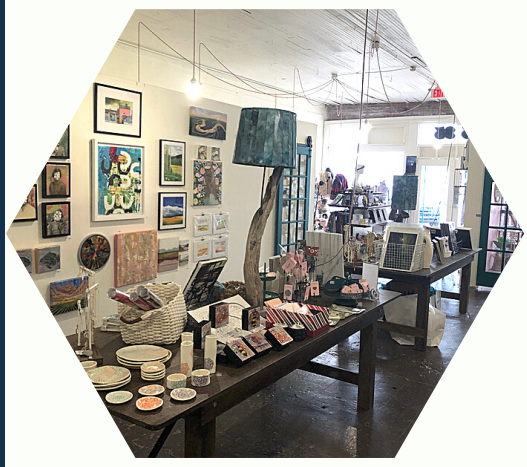
INITIATIVES

Memphis Fashion Week
The original creative entrepreneur endeavor, MFW is held each year and promotes local designers. The event is supported through sposnors and ticket sales.



Holiday Bazaar
A continuation of the beloved tradition from Memphis College of Art. Arrow hosted the first annual bazaar December of 2020. With over 100 artists represented, Arrow sees this event as a promising fundraiser.

Mini Maker Summer Camp
Youth summer camp is an 8 week camp for kids ages 5-17. Arrow took over this programming from MCA and facilitates sessions with professional artstist.

Adult Creative Classes
Arrow offers short 2 hours classes, to multi day sessions for adults looking to fine tune their skills. Mediums include jewelry making, candles, drawing and painting and more.

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INITIATIVES

Artist's Studios
Arrow provides artists studios where creatives can work and sell in one place. Ideally, artists should be able to pay for their studios just by being present.

Positively Creative Classes
Wether it be from a Rising Tide meeting, The Positively Creative Summit or one off classes, creatives learn business acumen that will help them grow their business through marketing, accounting, mental health, and more.

Makers Studios
Arrow purchased 10 departments from Memphis College of Art in order to provide accessible work spaces for local makers. Through a $35/month membership, artists can work on professional equipment in the medium of their choice.

Creative Entrepreneur Advancement
Arrow has teamed up with EpiCenter and LITE Memphis to provide entrepreneur advancement through classes and studios.